

NANCY S. DALE, Ph.D.
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PROFILE

+ **COMMUNICATION AND IMAGE CONSULTANT/WRITER/AUTHOR/ADJUNCT
PROFESSOR INDIAN RIVER STATE COLLEGE, BREVARD AND SOUTH FLORIDA
COMMUNITY COLLEGES, EDISON STATE AND BARRY UNIVERSITY:**

Dr. Dale has been retained by law enforcement agencies/organizations and businesses to design/facilitate customized workshops in Strategic Management Planning; Organizational and Interpersonal communication; Collaboration, Negotiation and Consensus in Decision-making; Human Relationships in the Workplace; Cultural Cohesiveness; Health Management, Fitness and Nutrition.

+ **HONORS:**

2007-2008 – Paper accepted for publication in **Cambridge Scholars Publishing, 2008 – *The Florida Studies Proceedings of the 2007 Annual Meeting of the Florida College English Association*** on “Florida Pioneer ‘Cow Huntress’ Iris Wall of Indiantown, Florida”

KEYNOTE ADDRESSES:

2012 - LaBelle Heritage Museum, April 2012
2012 –Highlands County Genealogical Sleety
2012 – Big O Birding Festival, LaBelle
2012 – Lake Wales Elks Club
2012- Life Long Learners, South Florida Community College
2012 – Heartland Alliance (book signing), Sebring
2012 – Pine Creek Sporting Club, Okeechobee
2012 – ESO Book Club, (part of Federated Women’s Clubs of America) Lake Placid
2012 – Rotary Club, Lake Placid, Noon organization
2012 – Rotary Club 8 a.m. Members, Lake Placid

MEDIA INTERVIEWS:

2012 – WQCS (NPR) Radio – Fort Pierce, local pioneer “cow hunters” in her books
2010 – WGPU (NPR) Radio– Fort Meyers, author of “Pioneer ‘cow hunter’ books
2009 - WWOJ Radio – “Barry Foster Radio Show” on pioneer “cow hunter” books
2008 - WQCS (NPR) Radio – “Willa Miller Show” on pioneer “cow hunter” books

“Historical Society of Avon Park, Guest Speaker on Pioneer “Cow Hunters” – Avon Park, Florida, September 2009

“Inner Wheel Rotary Club,” Guest speaker Avon Park, Florida September 2009

Training session for Florida Police Chiefs Associations Annual Conference, June 1999 on *Survival Strategies for Visionary Police Leaders in the Next Decade*. Presented data and published article on self-conducted survey of Florida Police Chiefs regarding concerns and solutions for the future;

Keynote Speaker: 2007 – First Inaugural Graduating Class of the Glades/Hendry County Economic Development Councils. Topic: *Emerging Economies of Glades/Hendry Counties*

Florida College English Association Conference 2006 and 2007: Presenting a talk/paper on two Florida pioneer “cow hunter” books as the author;

2007 Speaker Hendry/Glades Economic Development Council 2007 – Leadership Class

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PARTICIPATION: Corporate-wide strategic planning and top-level decision-making in law enforcement agencies.

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CERTIFIED: Community College Professor and Professional Florida Teacher in Communication/Public Speaking/English/Broadcast Journalism, Yoga Instructor

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AUTHOR/FREELANCE TECHNICAL WRITER, FEATURE WRITER ON FLORIDA HISTORY

2010-present

Contributing writer to HOBE SOUND MAGAZINE

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National Publications: *Law & Order, Chief of Police, Police Times, 911, Florida Police Chiefs Association, Broadcast Education Journal; Feature writer -, The Glades County Democrat, Small Farm Magazine, Farmer and Rancher Magazine -Sample Articles:* The 21st Century Police Department, Visionary Leadership, Organizational Communication, Homeland Security, Mad Cow Disease, Florida Cows to Cuba, Television News and Communication Ethics, Strategic Management Planning, Florida Pioneers and history.

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Broadcast Journalist: Twenty years experience as a professional broadcast journalist - KRON-TV (San Francisco); WAGA-TV (Atlanta); WTVJ (Miami); News Director – KALG-Radio (Alamogordo, New Mexico)

PROFESSIONAL EXPERIENCE

2011 – New book: THE LEGACY OF THE FLORIDA PIONEER “COW HUNTERS” IN THEIR OWN WORDS

2010 – Present: NEWS SUN (SEBRING) – Series column on Florida Pioneer “Cow Hunters”

2008-09 – Communications Instructor – Barry University (Lakeland)

2006-Present: Certified Yoga Instructor, Sebring, Florida

2004 – PRESENT: Adjunct Professor of English/Speech – Edison and South Florida Community Colleges

2006 - Keller Williams Realty, Sebring, Florida: Licensed Realtor – Specializing in Florida’s Heritage of New Pioneers: Organic farms, ranchettes, xeriscaping nurseries, grove and Florida Lifestyle Homes

Published Author (October 2004): WHERE THE SWALLOWTAIL KITE SOARS: LEGACIES OF GLADES COUNTY, FLORIDA AND THE VANISHING WILDERNESS, WILD FLORIDA THE WAY IT WAS: AS TOLD BY THE PIONEER “COW HUNTERS” AND “HUNTRESSES” WHO LIVED IT (available Amazon.com, B&N and other stores)

Published Author (December 2006) *WOULD DO, COULD DO AND MADE DO: FLORIDA PIONEER "COW HUNTERS" WHO TAMED THE LAST FRONTIER* (available Amazon.com, B&N and other stores)

2006 – 2010: Freelance Writer – *Hobe Sound Magazine*

2005 – PRESENT *Florida Cattleman's Magazine* – freelance writer of pioneer cow hunter stories

1999- PRESENT: Feature Writer – *The Glades County Democrat, Clewiston, Florida*

- Created original stories on local and Florida history; interviews with pioneer cow herders and founders of the citrus business; current events and background stories.

September 2005 - SHORT STORY PUBLISHED: "*The Tattered Flag*," *Treasure Coast Writers Guild Anthology*,

2004-2006 - Senior Writer, CHIEF OF POLICE MAGAZINE, Titusville, Florida (Editor: Jim Ferguson)

2004-2005 – Intensive Reading Instructor: Clewiston High School

2004-2005 - Honors English/Reading Teacher: Clewiston High School

2003-2005 – Okeechobee correspondent – *Ft. Pierce Tribune*

2003-2004: Reading Coach, GRANT FROM WORKFORCE DEVELOPMENT, Tallahassee, Centennial High School

- Provide instructional support for vocational students/teachers in improving reading comprehension

2003: Director of Communication – Economic Development Council St. Lucie County

- **Moderator/Producer/Researcher** – WSTU-Radio "*Business Monitor on the Air*" - Business program with national/local guests and correspondents
- **Editor/Writer** – "*Business Monitor on Line*" – eNewsletter on EDC web page sent to Fortune companies
- Business News research and writer/talent for commercials
- Organize news events; organize national visits for site selection corporations and relocation businesses
- Organize monthly business meetings of EDC members/arrange presentations
- Provide update on EDC Communication visibility

1995 – 2004: Professional Writer – Published articles in national law enforcement magazines

- Develop researched articles on Police Chiefs and Departments;
- Topics: **Homeland Security; Strategic Management Planning; Organizational Communication; Customized Workshops; 911; Leadership and Management**

1994 – 2004 Communication & Image Consultant for Law Enforcement Agencies, Businesses, Organizations (Florida)

- Self-employed consultant: Retained to create and facilitate customized workshops designed to meet specific internal/external identified concerns in organizations/businesses/law enforcement agencies.
- Created and designed original presentation materials for seminars, directed collaboration with

- Management/personnel in identifying, implementing strategies to meet organizational goals; created budget contracts, directed graphic design creations and administered all phases of marketing communication company. Write/publish technical articles.
- Media Relations: Prepared news releases, organized news conferences, provided consultation for executive management on the development of news stories, executed publicity campaigns for consulting business, designed media strategy for news development.
- Directed and provided research, data and analysis for organizations/businesses/law enforcement.

1999 – 2000: Content Provider/Web Page Development I.SYNDICATE.com (San Francisco, CA)

- Free Lance writer for web page construction
- Researched content for various web page providers; analyzed data and formatted information

1994 – 1999: Adjunct Professor - Media Relations, Public Speaking/Critical Analysis/Business The Union Institute, Undergraduate School, North Miami Beach, Florida

- Designed developed curriculum and taught communication/media/public speaking courses.
- Provided personal consultation with students and evaluation of coursework to meet their career objectives.
- Coordinated educational goals and objectives between students and The Union Institute.
- Prepared academic accountability of student achievements to The Union Institute.
- Managed course development consistent with university objectives in various disciplines.

1995 – 1999: Teacher, St. Lucie/Martin County, Florida

- English/Speech Instructor.
- Created a Literary Magazine, “*Poets of the New Millennium.*”

1995 –1998: Facilitator: Business Development workshops Indian River Community College, Ft. Pierce, Florida

- Planned, implemented a course on employment concerns for community college.
- Organized course materials, developed topics and acted as facilitator.
- Developed yearly goals for each organization and wrote final report for Management.

1986-1999: Adjunct and Full-time Professor - Communications/Speech, Indian River Community College, Ft. Pierce, Stuart, Vero Beach, and Port St. Lucie, FL and Brevard Community College Technology campus – Palm Bay; Patrick Air Force Base (1995-1999)

- Instructor: Written and oral communication (English/Speech courses).
- Designed course syllabus and materials for English and Fundamentals of Speech.
- Measured academic performance of students and reported progress to the Dean.
- Created original instructional materials to coincide with college/student objectives.
- Provided collaborative learning environment and interactive participation.

1986-94: AWARD WINNING - Television Production Instructor, Port St. Lucie High School, FL

- Executive Producer and creator of the closed circuit TV station: WJAG-TV.
- Developed curriculum and documentary broadcasts for local cable TV stations.
- Produced "live" *TEEN TALK* shows for international broadcast on USS SARATOGA, Desert Storm.

1987-88: AWARD WINNING -Television Production Instructor Miami Killian High School

- Executive producer award winning programs for WPLG-TV, ABC Miami.
- Organized news conferences with Janet Reno, States Attorney and other national guests.
- Developed media relation news releases and handled press personnel.

1985-87: Legal Secretary

- Legal Secretary for Therrel, Baisden & Meyer Weiss.
- Prepared probate materials and other legal documents regarding real estate
- Worked with attorneys in various legal capacities.

1980-85: Realtor-Associate, SANDY HANSON REALTY

- **Producer/Talent/Writer award winning radio spots, "Miami Is For Me"** campaign received Recognition by National Association of Realtors and Kendall/Perrine Board of Realtors (Miami)

1976-79: Staff Coordinator for INDIAN OCEAN EXPERIMENT as assistant to Chief Scientist, Dr. Walter Duing, Physical Oceanography - University of Miami, RSMAS, Virginia Key, FL

- **Produced/Writer for scientific international TV Documentary: *The Indian Ocean Experiment (INDEX)*** filmed in Paris, Mombassa (Kenya), Poona, India and aboard the University of Miami R/V COLUMBUS ISELIN
- Edited movie at Office of Naval Research, Washington.
- Organized script, scientific producers, writers and filming schedule in Paris, Mombassa, and Poona, India.

1979-78: Weekend Weather Broadcaster WTVJ-CBS, Miami, FL/San Francisco (KRON-TV) NBC 1970-1973.

- Weather broadcaster on daily news, live from University of Miami Marine Lab and studio.
- Produced and presented hurricane reports and all phases of weather information from National Weather Service as part of the 6 and 11pm weekend newscasts.

EDUCATION

DOCTOR OF PHILOSOPHY: COMMUNICATION with Specialization in Broadcast Journalism and Collaborative Learning (1993) The Union Institute and University, Cincinnati Ohio

**MASTER IN SCIENCE: ENGLISH (1986)
Nova Southeastern University – Ft. Lauderdale, FL**

**BACHELOR OF ARTS: SPEECH/RADIO/TELEVISION (1965)
Florida State University, Tallahassee, FL**

FACILITATED/DESIGNED CUSTOMIZED WORKSHOPS

Port St. Lucie Police Department - Communications Workshop (10 sessions)

"Utilizing Collaboration and Positive Communication Strategies with the Public" - Unification of Code Enforcement and Animal Control Personnel into the new "Neighborhood Service Officers Unit." (Nov. 22 - Jan. 31, 1996), Port St. Lucie, FL

St. Lucie County Sheriffs Office - Pro-Active Communication Workshop, "Creating Positive Interactive Communication" Administration and Officers, June 18 - 29, 1996, Ft. Pierce, FL

Fort Pierce Utilities Authority - Marketing Strategies Workshop "Developing a Marketing Plan for Today That Leads Into the 21st Century," May 6, 1996, Ft. Pierce, FL

Indiantown Telephone System, Inc. - Marketing Strategies Workshop, "Marketing Quality Customer Service in a Changing Marketplace," All company personnel - in conjunction with Indian River Community College Business Development Department, June 25, 29, July 2, 1996 (Follow-up July 11, 1996)

St. Lucie County Public Employees - Training for more than 350 employees in "Effective Communication strategies, Time Management, Coping Skills to Transmute Negative into Positive Energy, Cultural Cohesiveness." Workshop June 24 - Aug. 15, 1996

Port St. Lucie Police Department - Public Service Aides - "Interpersonal Communication in the Work Place," January 15, 1996 - February 19, 1997

Public Workshop: "Creative Relationships, Building Healthy Human Relations," March 11 - April 1, 1997

Port St. Lucie Police Department - Neighborhood Service Aides - "Re-evaluation of Communication Strategies from Former Workshop" - April 1 - 29, 1997

Public Workshop: Stuart Recreation Dept., "Breathing for Health, Stress Release and Relaxation," April 30-May 26, 1997.

Public Workshop: Unity Church, "Transmutation of Energy: Creating Bridges, Breaking Barriers (Meditation and Stress Release) - September 13, 1997

Public Workshop: "Creative Relationships: Building Healthy Human Relations," March 11 - April 1997

Port St. Lucie Police Department: Neighborhood Service Aides - "Evaluation of Communication Strategies Follow-On," April 1-29, 1997

Public Workshop: "Transmutation of Energy: Creating Bridges, Breaking Barriers" (Japanese Tea Ceremony - Meditation and Stress Release) Unity Church, September 13, 1997

Port St. Lucie Police Department: Support Services Bureau including Community Programs, Public Service Aides, Neighborhood to create "Pro-Active Strategic Management Plan," October 97 - March 9, 1998

Ft. Pierce Police Department: Sergeants/Lieutenants/Captains, "Communication: Human Relations and Strategic Management Thinking," June 23 - August 25, 1998

St. Lucie County Association of Realtors: "Breaking the Stress Barrier," April 8, 1999.

Palm Beach Police Department Training: Patrol, "Modeling Communication Leadership in the Community," September 1999

Additional customized courses: "Business and Society" -The Union Institute Undergraduate School); "Building and Maintaining Strong Family Relationships through Shared Communication," Personal Development Class.

PUBLICATIONS

Articles available at www.nancydalephd.com – Not all monthly publications listed from the Florida Cattlemen's Magazine 2004 - Present

***THE TATTERED FLAG* (SHORT STORY) published in The Treasure Coast Writers Guild Anthology,**

October 2005 First Edition.

PIONEER CATTLE HUNTER BOBBY ROBERTS: BUILDING A RANCH IN THE HEART OF THE EVERGLADES,
Florida Cattleman Magazine, September 2005

EVERETT BONEY: CARVING THE CATTLE TRAIL FROM LORIDA
Florida Cattleman Magazine, October, 2005

FACING POLITICAL TURMOIL – CHIEF ALEX FAGAN SAN FRANCISCO POLICE DEPARTMENT
Chief of Police Magazine, April 2005

THE MULTI-FACEDTED LEADERSHIP OF MIAMI-DADE POLICE DEPARTMENT DIRECTOR, CARLOS ALVAREZ
Chief of Police Magazine, Nov. 2004

THE VITAL MISSION OF THE MIAMI-DADE POLICE DEPARTMENT MOTORCYCLE SQUAD
The Mounted Officer, April 2004

THE GRADUAL EXTINCTION OF THE FLORIDA COWHUNTER
Farmer and Rancher Magazine, Oct. 2003
Small Farm Magazine, Nov. 2003

MIAMI POLICE DEPARTMENT'S HOMELAND SECURITY PLANS
Chief of Police Magazine, July 2003
Police Times Magazine and web site, July 2003
Florida Police Chief Association Magazine, July 2003

BIRMINGHAM POLICE DEPARTMENT PREPARES FOR HOMELAND SECURITY
Chief of Police Magazine, April 2003
Police Times Magazine, April 2003

SURVIVAL STRATEGIES FOR VISIONARY POLICE LEADERS IN THE NEXT DECADE, The Florida Police Chief Association Magazine, November 1999.
Police Times, June 2000; The Chief of Police Magazine, June 2000.
WEB PAGE: POLICE TIMES MAGAZINE
LAW AND ORDER MAGAZINE, Sept. 2000

9-1-1 DISPATCH THE OPTIMUM CUSTOMER SERVICE IN COMMUNITY POLICING
9-1-1 Magazine, September 2000

BOOT CAMP: THE LAST STOP FOR JUVENILE OFFENDERS, Law and Order Magazine,
 December 2000.

VISIONARY LEADERS OF THE PORT ST. LUCIE POLICE DEPARTMENT,
The Florida Police Chief Association Magazine, April 1999.

THE FT. PIERCE POLICE DEPARTMENT: A TURN-AROUND AGENCY,
The Florida Police Chief Association Magazine, July 1999.
Chief of Police Magazine, August 2000.
WEB PAGE: POLICE TIMES MAGAZINE

A VISION OF THE 21ST CENTURY POLICE DEPARTMENT, Florida
Police Chief Association Magazine, October, 1998 and The Police Times
Magazine, Aug/Sept. 1999 (Presented results of statewide research conducted by N.Dale
of Florida Police Chiefs.)

HIGH CRIMES AND MISDEMEANORS: COMMUNICATION ETHICS IN
TELEVISION NEWS, Broadcast Education Journal, February 1998.

NEWSPAPER FEATURE SERIES ON PALMDALE, FLORIDA: The Glades County Democrat
beginning June 1st, 2000 to Present
Featured Stores (partial list): Donald Peeples: The Legendary Life of a Florida “Cow
Hunter;” Ancient Indian Mounds; Palmdale: The Tin Lizzie Trail to the Garden of Eden; The
Old World Indian Farmers at Fort Center; The Railroad Opens the Gateway to Glades County;
Tribute to a Lost Art – The Closing of the Cypress Knee Museum

INVITED CONFERENCE PRESENTATIONS

Keynote address: *The New Pioneers: Capitalizing on the Emerging Economies of Glades/Hendry*
Counties, presented to the **Inaugural Graduating Leadership Class of the Hendry/Glades Economic**
Development Councils, June 16, 2006

Invited speaker: *Florida College English Association Conference 2006 and 2007* on two books written
on Florida Pioneer “Cow Hunters”

Featured speaker at the Ft. Pierce Library “Pioneer Cow Hunters,” Dept. of Agriculture tribute to
Florida Pioneers, 2006

Featured Speaker: Cauley Square Miami, “*EARTH DAY*” - Presentation on book written by
Author: *Where the Swallowtail Kite Soars: The Legacies of Glades County, Florida and the*
Vanishing Wilderness, April 2005

Florida Police Chief Association Conference - Presenter: *“Survival Strategies for*
Visionary Police Leaders in the Next Decade,” Published survey results conducted by N. Dale
of Florida Police Chiefs. Summer Conference, Daytona
Beach, FL, June 22, 1999.

Served on Doctoral Committees for The Union Institute:

1999- 2003: Doctoral candidate: Danny Goldman. Architecture of the Templers in their Colonies in
Eretz-Israel, 1868-1948 and their Settlements in the U.S., 1860-1925.

SERVICE

2006 - 2011: Board of Directors – “Save our Creek,” - Glades County, Florida

2004 – Present - Allied Member of the Florida Cattlemen’s Association